



ADVANCEMENT COMMITTEE MEETING

November 14 2024 | 10:00 AM to 10:45 AM | Arnold Hall, Jewish Studies Center

Committee members in attendance: Eric Cox '93, Chair, Todd Abedon, Erica Brown '93, Leslie Gambee P'13 P'14, Nic Glover '05, Jonathan Hayes '94, Jean Johnson, P'15, Robert Lukey, Bill Penney '89, Laura Ricciardelli P'11, Richard Salmons P '11, P'24, Jamilla Harper '08, Susan Luna-Hazlewood '13, Kady Preston '14, Victoria Thompson '15

Committee members unable to attend: Beth Meredith '97, Vice Chair, Craig Eney P'15, Charlie Mosteller '81, Cynthia Thompson, Chloe Tonney '84, Tanner Crunelle '20, '24

EXECUTIVE DIRECTOR: Dan Frezza

LIAISON: Laurie Soenen

STAFF: J.R. Barnhart, Peggy Cieslikowski, Jimmie Foster, Laney Friedman '12, Carin Jorgensen, Leigh McAlpin, Jaye Poston

AGENDA:

Vice Chair Eric Cox '93 called the meeting to order at 10:00am. He welcomed the group, reminded everyone of the mission of the committee, noted the meeting notice had been posted, and confirmed quorum.

Vice Chair Cox asked for approval of the minutes and received approval of the minutes at 10:05am then welcomed Leslie Gambee, Admissions Working Group lead.

ADMISSIONS WORKING GROUP

We welcomed Trish Priest as the new Dean of Admissions. She joined the College from Queens University of Charlotte where she served as the Director of Undergraduate Admissions.

Working group lead, Leslie Gambee and Jimmie Foster, Vice President of Enrollment Planning, shared with the committee the new Meeting Street Charleston Compact which leverages the Meeting Street Scholarship Fund. Combined with other state and federal aid, Meeting Street Charleston Compact covers full-time tuition, housing, food and required fees for Scholars at College of Charleston.

1967 MENTORING WORKING GROUP



Laura Ricciardelli, working group lead, shared that five board members are confirmed as 1967 Legacy Program mentors. She went on to share that the 1967 Legacy Program recently went on a trip to the Civil Rights museum in Alabama. They found the trip to be incredibly impactful.

There are additional engagement opportunities. Board members are invited to:

Hidden Figures: The Charleston Civil Rights Movement

11:00am

Monday, 11/18, join President Hsu

Wednesday, 11/20, join Provost Austin

Friday, 11/22

Alumni Hall, 86 Wentworth Street

There will be a Zoom Link for those unable to attend in person. Each session will feature different students, and we will get this information out to the full board.

COLLABORATION WORKING GROUP

Working Group lead, Beth Meredith is helping to connect with Pre-Law Students.

On November 20th, the pre-law advising society is connecting local attorneys with students. If you are interested in being a part of this, please be sure to contact Beth.

COMMUNICATIONS WORKING GROUP

In advance of any kind of campaign it is vital that we lay the groundwork to ensure we are growing our base and especially a base that believes in and champions what the College is doing and where we are headed. To do that, we are asking everyone to engage in social media a bit more. Specifically, LinkedIn. Thus, we are issuing the LinkedIn Challenge.

LinkedIn Challenge:

1. FOLLOW College of Charleston Foundation on LinkedIn.
2. CONNECT with fellow Foundation Board members.
3. SHARE at least one CofC story before the February Foundation Board meeting and tag the College of Charleston Foundation.
4. Prizes awarded for those that meet the challenge.

For those that might need it, we are thinking of hosting a brief tutorial on how to use LinkedIn.



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STUDENT SUCCESS WORKING GROUP

Chair Cox and working group lead shared that we are working closely with Jim Allison, Executive Director of the career center to identify ten mentors for the Career Center Internship Award Program Students.

Please let Eric Cox know if you are interested in becoming a mentor. We kick off in the spring and connect three times a semester.

We are also continuing to work with students to sign up and use the igrad program. This program focuses on financial wellness, how to budget, debt management, mortgage planning, etc. Students have signed up for it, now we are focused on getting them to actually use it.